



## UNITED STATES PATENT AND TRADEMARK OFFICE

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Bib Data Sheet

CONFIRMATION NO. 9736

|  |   |                               |  |                                       |
|--|---|-------------------------------|--|---------------------------------------|
| <b>SERIAL NUMBER</b><br>09/638,304   | <b>FILING DATE</b><br>08/14/2000<br><b>RULE</b>   | <b>CLASS</b><br>709           | <b>GROUP ART UNIT</b><br>2152  | <b>ATTORNEY DOCKET NO.</b><br>255/003 |
| <b>APPLICANTS</b><br>Connie Carmichael, Laguna Hills, CA;<br>Chris Carmichael, Laguna Hills, CA;<br>Greg Crotty, Morris Planes, NJ;  |   |                               |  |                                       |
| <b>** CONTINUING DATA ***** NONE RB</b>  |   |                               |  |                                       |
| <b>** FOREIGN APPLICATIONS ***** NONE RB</b>   |   |                               |  |                                       |
| <b>IF REQUIRED, FOREIGN FILING LICENSE</b>   |   |                               |  |                                       |
| <b>GRANTED ** 10/03/2000</b>   |   |                               |  |                                       |
| Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no<br>35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after<br>met<br>Verified and <u>RB</u><br>Acknowledged <u>RB</u><br>Examiner's Signature Initials |   | <b>STATE OR COUNTRY</b><br>CA | <b>SHEETS DRAWING</b><br>13  | <b>TOTAL CLAIMS</b><br>43             |
|  |   |                               | <b>INDEPENDENT CLAIMS</b><br>4   |                                       |
| <b>ADDRESS</b><br>22249  |   |                               |  |                                       |
| <b>TITLE</b><br>Systems and methods for immersive advertising  |   |                               |  |                                       |
| <b>FILING FEE RECEIVED</b><br>856  | FEES: Authority has been given in Paper<br>No. _____ to charge/credit DEPOSIT ACCOUNT<br>No. _____ for following: |                               | <input type="checkbox"/> All Fees<br><input checked="" type="checkbox"/> 1.16 Fees ( Filing )<br><input type="checkbox"/> 1.17 Fees ( Processing Ext. of time )<br><input type="checkbox"/> 1.18 Fees ( Issue )<br><input type="checkbox"/> Other _____<br><input type="checkbox"/> Credit |                                       |